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In partnership with the Consortium for Infectious Disease Control

Presents



Beyond Elimination of Cervical Cancer: A strategy for prevention of head and neck cancer



Presenter: Dr. Cheryl Cable BSc, DDS, MBA, Cert Prosthodontics and Maxillofacial Prosthodontics, FRCD(C)
Associate Professor, Faculty of Medicine and Dentistry, University of Alberta
Specialist in Prosthodontics and Maxillofacial Prosthodontics
Alberta Head and Neck Cancer Dental Leadership Team Lead
President, Canadian Association of Women Dentists



Presenter: Dr. Anthony Zeitouni MD, MSc, FRCSC
Associate Professor of Otolaryngology and Head and Neck Surgery: McGill University
Director (OTL-HNS) Skull Base Program: McGill University
Chair, Head and Neck Tumour Board, McGill University Health Centre



Moderator: Amélie McFadyen, M.A.
Chief Executive Officer, HPV Global Action/VPH Action Globale

Moderator



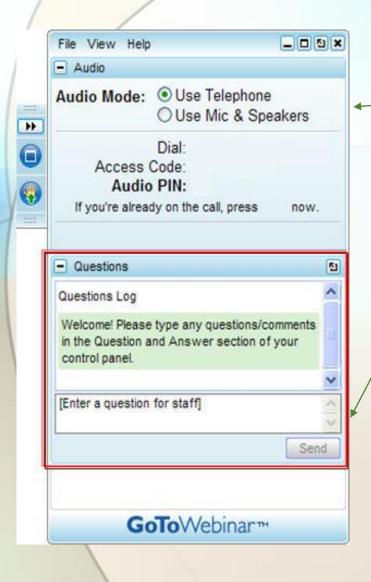
Amélie McFadyen, M.A. Sexology

Chief Executive Officer,
HPV Global Action/VPH Action Globale

Webinar Objectives

- Clinical overview of head and neck cancers
- Review the burden of head and neck cancers
- Latest evidence for HPV vaccination preventing head and neck cancers
- Understand the role of oral healthcare professionals in the prevention of head and neck cancers

Administrative Information



How to participate:

- You can hear the audio for today's webinar via your computer by selecting "Use Mic & Speakers"
- Submit questions at any time by typing in the "Questions" pane on the control panel & click 'Send' button
- Questions will be answered at the end of the presentation

NOTE: For mobile device users:

- To open the questions pane, tap on the "?" or "Questions"
- To change your audio setting, tap on the "Settings" icon

Note: A recording of the presentation will be made available at www.CIDCgroup.org and hpvglobalaction.org

Evaluation

Complete the Evaluation Survey at:

https://forms.gle/9rVHvahqUDeRZg8u7

Completion of survey is requested to receive a certificate of participation

all registered participants will receive an email with this link

Slides and Video Recording

The webinar **Slides and Recording** will be archived at:

hpvglobalaction.org and

www.CIDCgroup.org

Presenter



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Anthony Zeitouni, MD, FRCSC

Associate Professor, Otolaryngology Head & Neck Surgery

McGill University





HEAD AND NECK CANCER

- 6.5% of annual cancer cases worldwide
- 2/3 men
- 1/3 women
- 5000 new cases in Canada per year
- One of the top 10 cancers for men



HIV ASSOCIATED HEAD AND NECK CANCERS

- Epidemiology of this emerging epidemic
- Clinical manifestations and diagnosis
- Overview of treatment options
- Burdon of this cancer
 - Physical
 - Psychological

HEAD AND NECK SURGERY

- Squamous cell cancer of the upper aerodigestive region
- Parotid and salivary gland cancers
- Skin cancers
- Thyroid cancers
- Sino-nasal cancers
- Skull Base tumors

SQUAMOUS CELL CANCER OF THE UPPER AERODIGESTIVE SPHERE

- Squamous cell cancers
- Change a person's ability to interact in society
- Speaking
- Eating
- Swallowing
- Appearance

HEAD AND NECK SQUAMOUS CELL CANCER

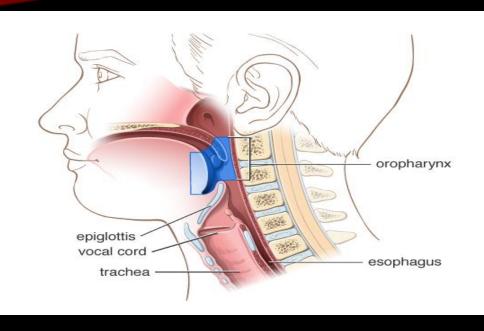
Oral Cavity

Oropharynx

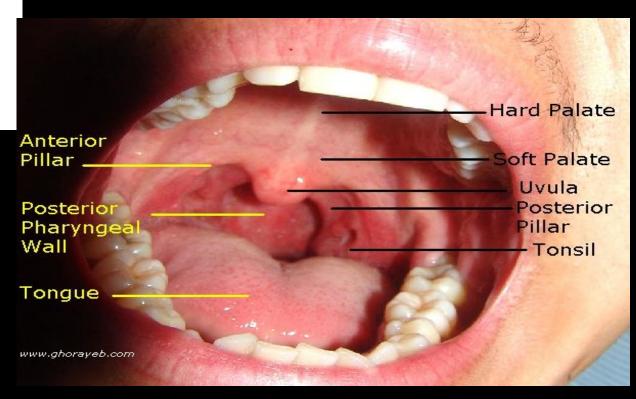
- Larynx
- Nasopharyx

OROPHARYNGEAL SITES

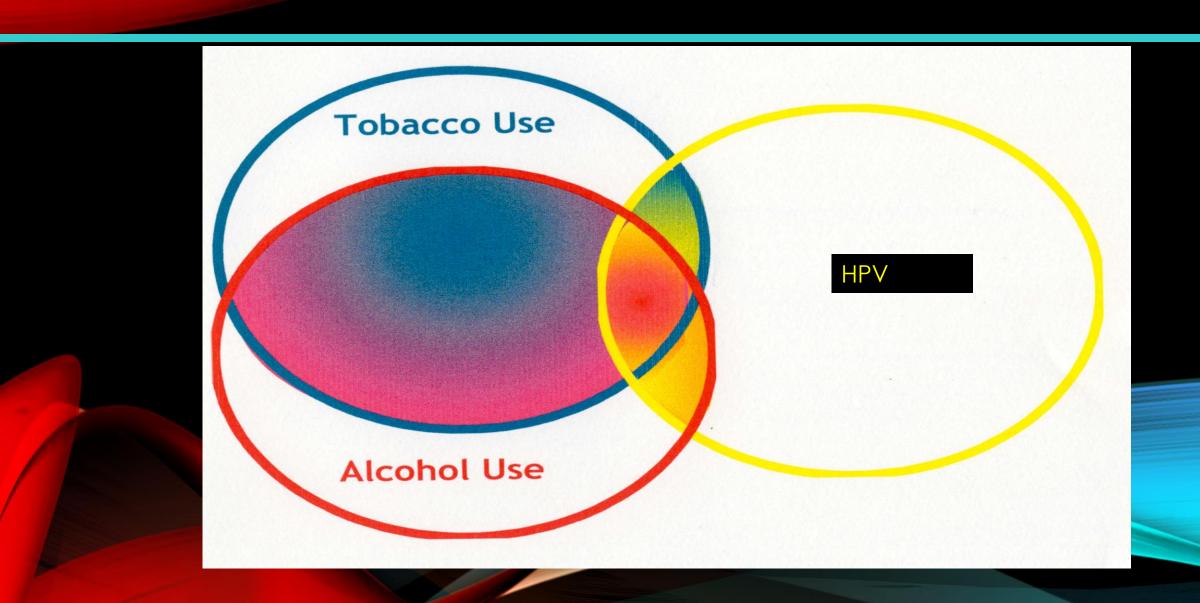
- The oropharynx begins where the oral cavity stops.
- Base of tongue (the back third of the tongue),
- soft palate,
- tonsils and tonsillar pillars,
- the back wall of the throat.



OROPHARYNX



Head and Neck Cancer Risk Factors



OROPHARYNX SCCA: TWO DISTINCT DISEASES

HPV NEGATIVE

HPV POSITIVE

Basaloid Keratinized

Age Younger Older

Gender 3:1 men 3:1 men

SE status High low

Histology

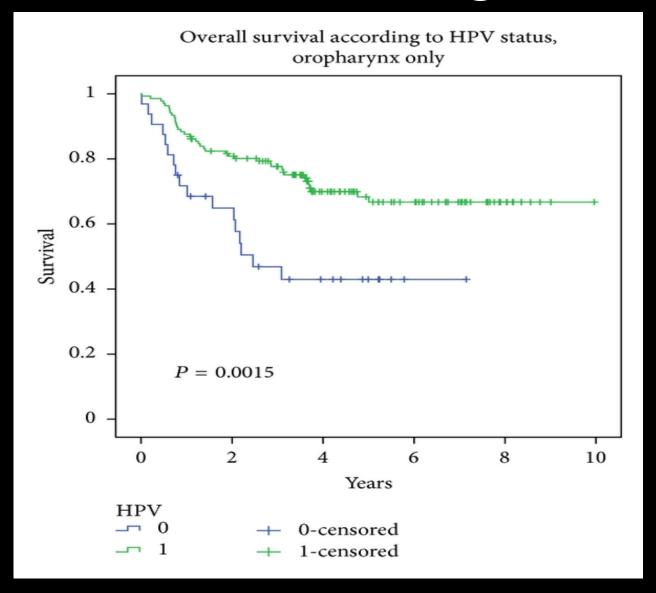
Risk Factors Sexual Behaviour ETOH, Tobacco

Cofactors Marijuana, imunsupp ETOH, Tobacco

Incidence Rising Falling

Survival Better Worse

Overall survival according to HPV status



Incidence of HPV-associated cancers

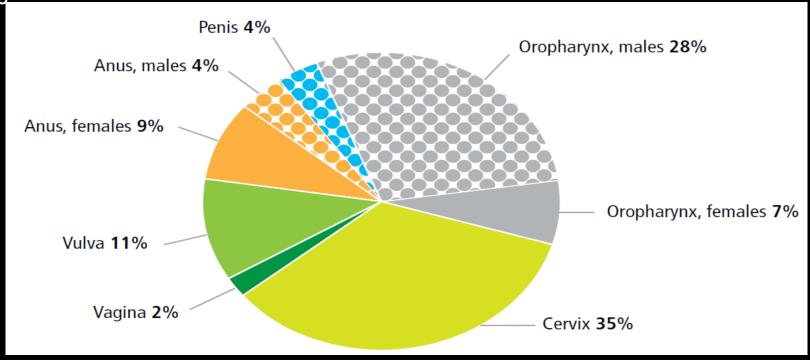
• 3760 cases were diagnosed in 2012 (64% in females; 36% in males)

OPC and cervical cancers were the most commonly diagnosed, followed by

anal and vulvar cancers

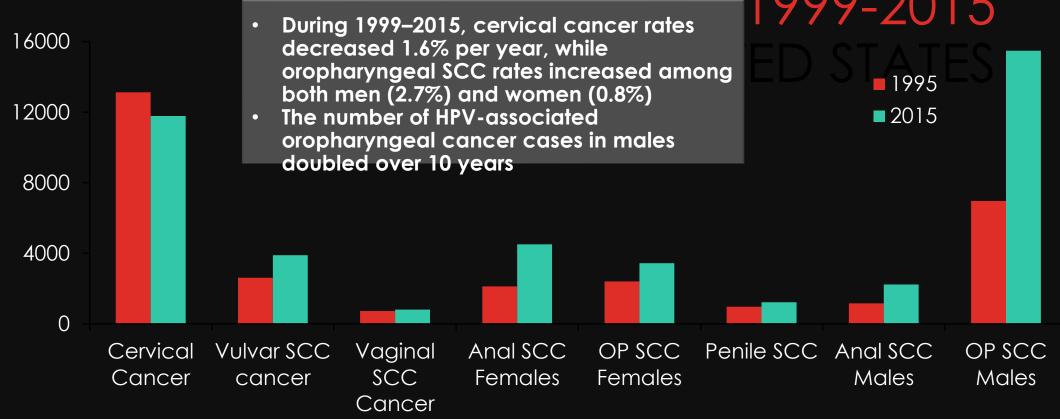
Proportion (%) of new cases for selected HPV-associated cancers, Canada 2012*

*Quebec data are from 2010



Analysis by: Health Statistics Division, Statistics Canada **Data source:** Canadian Cancer Registry database at Statistics Canada

TRENDS IN HPV-ASSOCIATED CANCERS 1999-2015

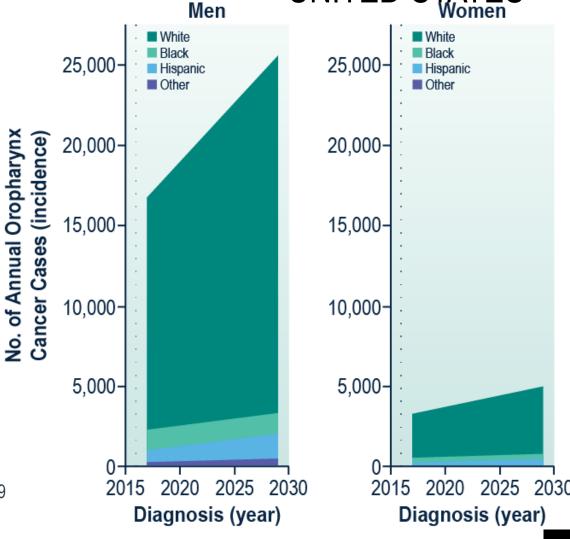


OP: Oropharyngeal; SCC: Squamous Cell carcinoma

PROJECTED OROPHARYNGEAL CANCER RATES: UNITED STATES^A

- Analysis projects a dramatic increase in annual number of oropharyngeal cancer cases in the US:
 - From 20,124 cases in 2016 to 30,629 cases in 2029
- Increase is primarily driven by
 - Older white males and females≥65 years of age
- Most dramatic increase projected to be in older white males

An analysis forecasted the future burden of oropharynx cancers through 2029 by projecting the observed cohort-specific age-specific incidence rates.



HPV: THE MOST COMMON SEXUALLY TRANSMITTED DISEASE

- Most individuals will have at least one infection
- Infection occur via oral sex
- Infection is usually cleared in 6-12 months
 - Men mount lower antibody response
 - Accounting for risk factors men have 2.3 x oral HPV infection
- Infections usually resolve
- Very rarely lead to cancer
- Cancer develops over many decades

WHY MORE FREQUENT IN MEN?

- Higher number of partners
- Only explains part of the difference in prevalence
- Per partner risk is 3-4 times higher in men than women
- Chaturvedi et al: data consistent with higher transmission when oral sex performed on a woman by a man
- Differences in immune response between genders

DIAGNOSES

- Oropharynx cancer presentation different HPV vs HPV+
- HPV -
 - Present most often with a sore throat x months
- HPV +
 - Present with a neck node or persistent sore throat
 - Unilateral painful tonsil



The McGill Head & Neck Cancer Fund

Fonds de recherche McGill des cancers tête et cou

Department of Otolaryngology - Head and Neck Surgery Département d'Oto-rhino laryagologie et de chirurgie cervice-faciale

Invité d'honneur



Michael Douglas

Live Auction ~ Vente Auctioneer / Commissaire-prise

Cocktail Dinner ~ Cock

Business attire - Tenu

Please join us at our 17th annual fundraise Venez participer à notre 17ieme soirée annuelle de levés

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Le mardi 3 mai 2011 A complex de 19500

Ticket cost #85375 ~ Cout du billet VIP Ticket ~ \$750 ~ Biller VII

tickets, info - Joanna - billets, 514.340.8222 Ex 3179

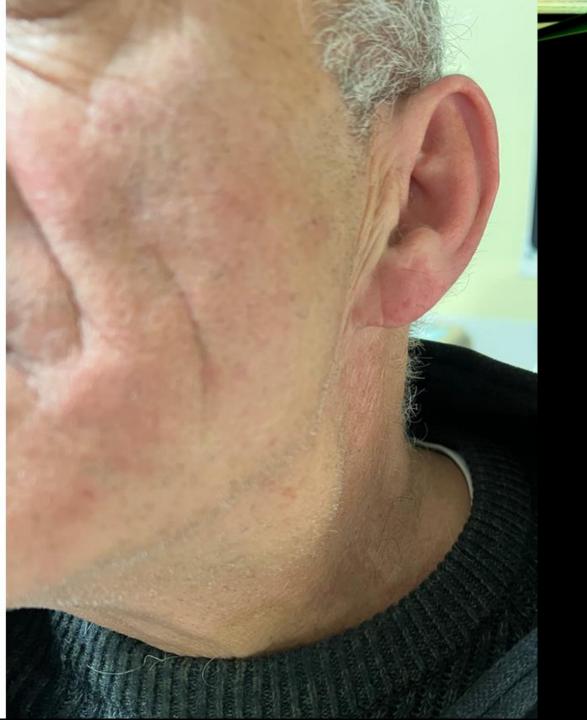
jaroutian@jgh.mcgill.ca

Donations - speak to departmental secretary / Dons - parter a





MICHAEL



DIAGNOSIS: NECK NODES





UNILATERAL TONSIL SWELLING WITHOUT ULCER



BASE OF TONGUE MASS



PRIMARY CAN BE VARIABLE IN SIZE. TONSIL, BASE OF TONGUE PALATE



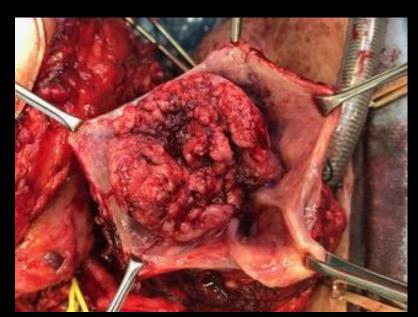




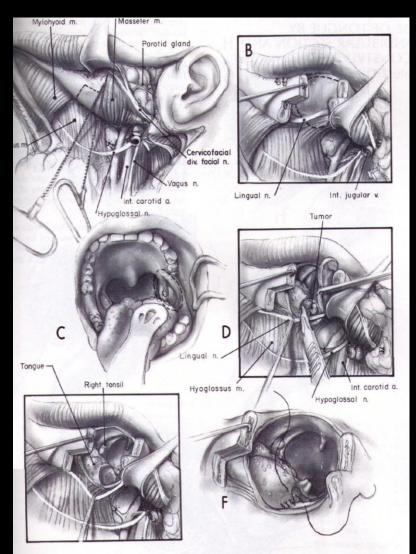
TREATMENT

- Surgical
- Radiation
- Chemo
- Psycho-oncological

- In 1970-90
- Open surgical approaches
- Followed by radiation
- Effective but surgery led to significant morbidity



TREATMENT



TREATMENT

- Chemo-radiation
- High dose of radiation with chemotherapy to augment the effect of xrt
- Worked well in eradicating disease
- High morbidly
- 10-30 % of patients could not swallow after
- PEG dependence
- Dry mouth, dental disease...



ROBOTIC SURGERY

- Transoral resection
- 5 yr local control >90%
- 14% temporary trach
- 4% permanent G tube



COMPLICATIONS

- Psycho-social
- Physical

PSYCHOLOGICAL COMPLICATIONS

- Secondary to having a head and neck cancer
 - Disfigurement
 - Loss of functions related to speech and eating
 - Highest rates of anxiety and depression
 - Highest rates of suicide ideation
- Secondary to having a HPV, thus sexually transmitted cancer
 - Fear, shame, guilt
 - Issues of infidelity

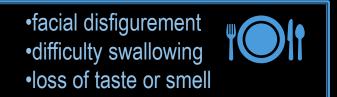
COMPLICATIONS-PSYCHOLOGICAL

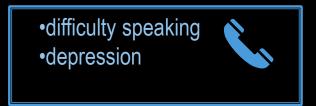
- Sexually transmitted nature of this cancer
- Disfigurement
 - Very high in Head and Neck cancer patients
- Depression
 - Highest level of any cancer site
- suicide risk
 - Head and neck patients have the highest risk of any cancer site

RISK OF SUICIDE FOR HEAD & NECK CANCER SURVIVORS: UNITED STATES

An analysis of SEER data for over 4 million cancer survivors from 2000-2014 found that for survivors of head & neck cancers :

- There was a 27% increase in the risk of suicide in 2010-2014 compared with 2000-2004
- Suicide rates were twice as high (63.4/100,000) as for other cancers (23.6/100,000)
- Sources of distress unique to head & neck cancer survivors that may result from treatment:

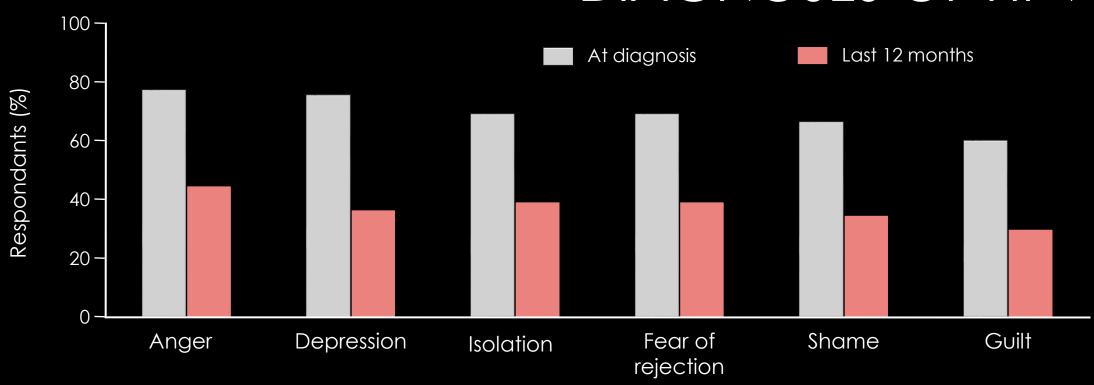




IMPACT OF HPV-POSITIVE STATUS ON PATIENTS WITH OPC AND THE NEED FOR COUNSELING

- The psychosocial burden of an HPV diagnosis has been well documented among women with cervical cancer.
- Limited study measuring the impact of HPV-positive status of patients with OPC.
- Patients within these populations all share the same risk factors.
- It is necessary to extrapolate from the wealth of available data on women with HPV-induced cellular lesions

PSYCHOSOCIAL REACTION TO DIAGNOSES OF HPV



n = 454

COMPLICATIONS: PHYSICAL

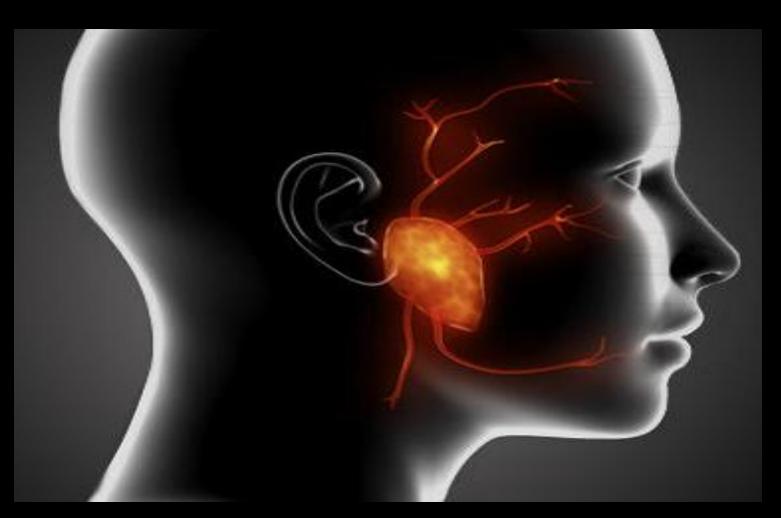
- Skin
 - Scars, contracture
 - lymphedema
- Mucosal
 - XRT leads to loss of salivary function
 - Dental problems
 - Xerostomia
 - Dysphagia and scarring
- Trismus:
- Endocrine: loss of thyroid function
- Unable to eat by mouth = 30%



HPV ASSOCIATED HEAD AND NECK CANCERS

- Epidemiology of this emerging epidemic
- Clinical manifestations and diagnosis
- Overview of treatment options
- Burdon of this cancer
 - Physical
 - Psychological

THANK YOU



Presenter



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Beyond Elimination of Cervical Cancer:

A Strategy for Prevention of Head and Neck Cancers

Dr Cheryl E Cable BSc, DDS, MBA, FRCD(C)
Prosthodontist and Maxillofacial Prosthodontist
Lead, Alberta Head and Neck Cancer Dental Leadership Team



SPEAKER

Cheryl Cable

BSc, DDS, MBA Cert Prosthodontics, FRCD(C)

Dr Cheryl E Cable is an associate professor at the University of Alberta in the Faculty of Medicine and Dentistry

She completed her undergraduate BSc and DDS degrees at the University of Alberta, received her Prosthodontics and Maxillofacial Prosthodontics certifications at the Mayo Clinic in Rochester, Minnesota and her MBA from the Haskayne School of Business in Calgary, Alberta as well as at the University of Alberta.

Dr. Cable has developed innovative programs in implant dentistry as well as business education at the undergraduate and postgraduate levels.

She has been past President of the Alberta Academy of Prosthodontics, Alberta Society of Dental Specialists, and member of several committees and working groups within the Alberta Dental Association and College. She has worked with Alberta Health on the Oral and Maxillofacial Devices and Services Program and has been an examiner of the Royal College of Dentists of Canada for dental specialists. She is the founding President of the Canadian Association of Women Dentists. Dr Cable is the Lead of the Alberta Head and Neck Cancer Dental Leadership Team. This group is focused on raising awareness of head and neck cancer realities locally, nationally and world-wide. They advocate the benefits of preventive programs such as vaccine protocols, develop communication tools and facilitate dental rehabilitation in a local and timely manner. Dr Cable maintains her private practice serving Alberta and northern Canada with patients with head and neck reconstruction, and she prides herself on timely, compassionate care that puts her patients first.

Presenter Disclosure:

- All content and opinions are my own do not represent any commercial interests
- I may recommend off label indications as an active practicing clinician in Canada
- Consent has been received for clinical images presented
- Honorarium received for this presentation

The Burden of Head and Neck Cancers:

what do we know / what do we see

Objectives of Discussion:

 Latest evidence for HPV vaccination preventing head and neck cancers

Understand the role of oral healthcare professionals in the prevention of head and neck cancers

3. What can we do today – a way to change our conversation. What if?

In a land so close to home...

The problem is getting worse.

So much worse.

HPV Attribution in Head & Neck Cancers

Canada

RESEARCH

Human papillomavirus in oropharyngeal cancer in Canada: analysis of 5 comprehensive cancer centres using multiple imputation

Steven Habbous MSc, Karen P. Chu MD, Harold Lau MD, Melissa Schorr MD, Mathieos Belayneh BMSc, Michael N. Ha PhD MD, Scott Murray MD, Brian O'Sullivan MB, Shao Hui Huang MRT(T) MD, Stephanie Snow MD, Matthew Parliament MD, Desiree Hao MD, Winson Y, Cheung MPH MD, Wei Xu PhD, Geoffrey Liu MSc MD

■ Cite as: CMAJ 2017 August 14;189:E1030-40. doi: 10.1503/cmaj.161379

ABSTRACT

BACKGROUND: The Incidence of oropharyngeal cancer has risen over the past 2 decades. This rise has been attributed to human papillomavirus (HPV), but Information on temporal trends in incidence of HPV-associated

METHODS: We collected social, clinical and demographic characteristics and p16 protein status (p16-positive or p16-negative, using this immunohistochemistry variable as a surrogate marker of HPV status) for 3643 patients with oropharyngeal cancer diagnosed between 2000 and 2012 at comprehensive cancer centres in British Columbia (6 centres), Edmonton, Calgary, Toronto with nodal involvement (p < 0.05 for and Halifax. We used receiver operating each variable). We used the following

characteristic curves and multiple imputation to estimate the p16 status for missing values. We chose a best-imputation probability cut point on the basis of accuracy in samples with known p16 status and through an Independent relation between p16 status and overall survival. We used logistic and Cox pro-

RESULTS: We found no temporal changes in p16-positive status initially, but there was significant selection bias with p16 testing significantly more likely to be performed in males, lifetime never-smokers, patients with tonsillar or base-of-tongue tumours and those

that different imputation probability cut points for p16-positive status each ider best-probability cut point identifying an INTERPRETATION: Across multiple cer

status for multiple imputation; male

smaller tumours, nodal involvement

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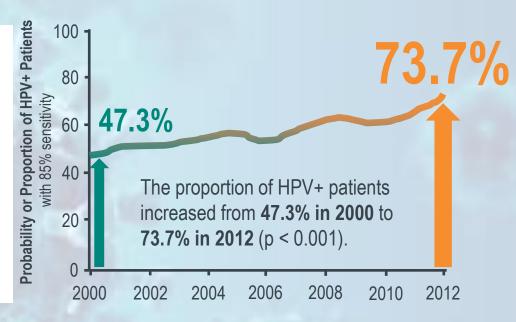
uted to oncogenic human papillomavirus (HPV), yet many population-based studies have been limited to using anatomic subsites as an indicator for "HPV-associated" cancer.4-7 Patients with HPV-positive oropharyngeal cancer have consisthis basis, HPV-positive oropharyngeal cancer is considered a pharyngeal cancer and assess rates of HPV-associated cancer

he incidence of oropharyngeal cancer has increased over distinct form of head and neck cancer.11 To evaluate the change the past 2 decades. 3-3 This rise has largely been attrib-Its changing incidence should be estimated accurately.

Systematic testing of all available propharyngeal tumours for across Canada. Selected testing was the norm from 2000 to 2012 tently had better survival than those with HPV-negative oro- Failing to account for testing selection bias can result in inaccurpharyngeal cancer.º Because of the high rates of response to at estimates of HPV positivity. In this study, we attempted to treatment, therapy that is less intense may reduce treatment—address this knowledge gap by using data obtained from several related toxicity without detrimentally affecting outcomes.9.30 On major centres across Canada to analyze all patients with oro-

CMAJ | AUGUST 14, 2017 | VOLUME 189 | ISSUE 32







Across multiple centres in Canada, there was a steady rise in the proportion of oropharyngeal cancers attributable to HPV from 2000 to 2012.

HPV Attribution in Head & Neck Cancers

Canada

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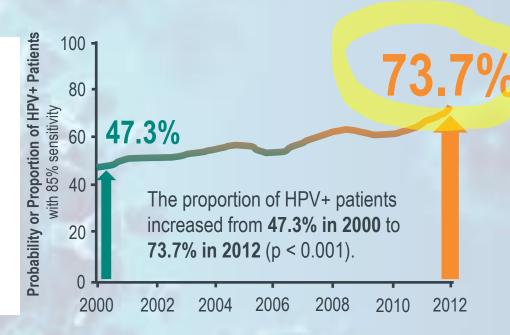
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Across multiple centres in Canada, there was a steady rise in the proportion of oropharyngeal cancers attributable to HPV from 2000 to 2012.

Epidemiology of Oral HPV Infection: Association with Head & Neck Cancer

Over a decade of evidence has determined that human papillomavirus (HPV) is **the principal cause of an increase in incidence** of certain head and neck squamous cell cancers in some regions of the world.

Case-control studies have established oral HPV infection as the principal risk factor for HPV-positive oropharyngeal cancer



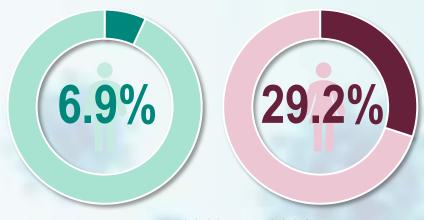
Why vaccinate?

Because it works.

HPV Vaccination: Effect on Oral HPV Infection Among Young Adults United States



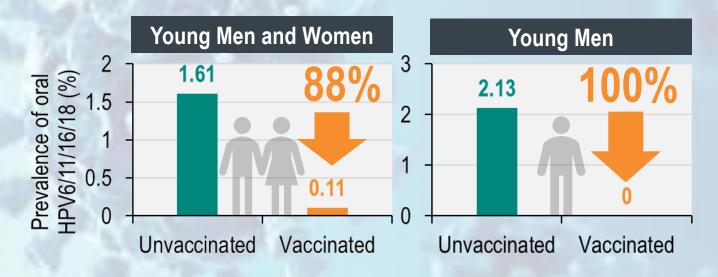
Cross-sectional study: Population-level effect of prophylactic HPV vaccination on the burden of oral HPV infection



Between 2011 and 2014,

6.9% Men 29.2% Women 18 to 33 years of age

reported receipt of at least one dose of the 4-valent HPV vaccine before the age of 26 years



HPV vaccination was associated with an estimated 88% reduction in the prevalence of HPV 6/11/16/18–related oral infections among vaccinated young adults and 100% reduction in vaccinated men

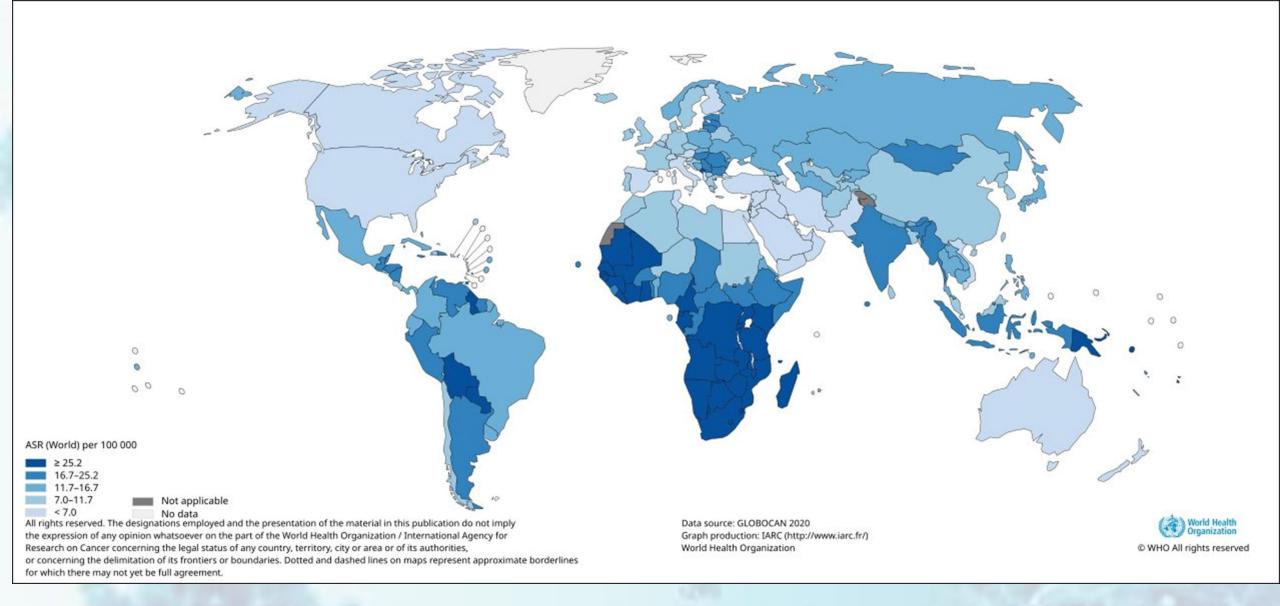
Why vaccinate?

It's safe

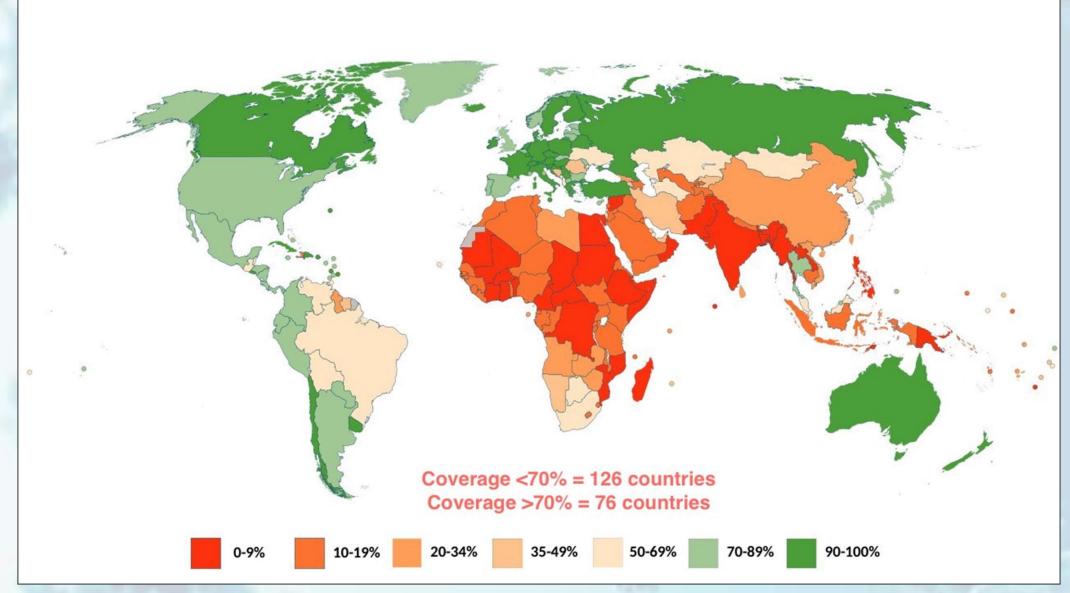
- First Phase III clinical trials in females (Future I, II) was in 2002.
- •qvHPV vaccine was approved in Canada (along with 50+ other countries) in 2006.

Why vaccinate?

- Because the status quo is not good.
- It's the opposite of good.
- Its actually bad.
- Really bad.



Estimated age-standardized incidence rates of cervical cancer in 2020 (all ages), from GLOBOCAN 2020, IARC.



Global map showing the **distribution of country's lifetime screening coverage** (2019), women aged 30–49 years by country. Adapted from Lancet Global Health, 2022, Bruni et al. (https://www.thelancet.com/journals/langlo/article/PIIS2214-109X(22)00241-8/fulltext).

WHO – International scope

- Because HPV infections are commonly acquired soon after sexual debut, WHO recommends use of prophylactic HPV vaccines in early adolescence, with the primary target being girls before the initiation of sexual activity (9–14year–olds) for the prevention of CxCa
 - [WHO position on HPV vaccines. Vaccine 2009;27(52):7236–7].
- School-based programmes are mainly used as the vaccine delivery strategy among LMICs, resulting in relatively higher coverage than the facility-based programmes
 - [The World Health Organisation. WHO HPV Vaccine Dashboard.].

Understanding the Role of Oral HealthCare Professionals in the Prevention of Head and Neck Cancers

Oral Cancer Screening Practices of Canadian Dental Hygienists: Canada

DOI: 10.1111/idh.12295

ORIGINAL ARTICLE



Oral cancer screening practices of Canadian dental hygienists

AK Clarke | N Kobagi | MN Yoon ©

School of Dentistry, Faculty of Medicine and Dentistry, University of Alberta, Edmonton

of Alberta, Edmonton, AB, Canada

Purpose: This study investigates whether dental hygienists are routinely conducting oral cancer screenings (OCSs) as per their professional capability and responsibility Factors that may mediate provision of OCSs, and ability to discuss sensitive topics

Methods: A pretested online questionnaire was sent via national and provincial regulatory bodies to target practicing registered dental hygienists across Canada. Analysis was conducted using statistical software

Results: Results of 256 surveys were analysed. Sixty-four per cent of dental hygienists listed an OCS as part of their regular process of care. Except for the initial examination. respondents were significantly more likely to report being responsible for the OCS than the dentist, P<.001. On average, intraoral components are inspected at higher frequencies (96%) than extraoral components (73%). Confidence in OCS technique was high (70%). The majority felt prepared by their education to conduct OCSs (60%), but those with a bachelor's degree felt more prepared than those with a diploma. P=.005. The average time to conduct an OCS is 4.09 minutes, with most agreeing there is sufficient time in an appointment (57%). Only 37% felt their education pre-43% of respondents felt confident in their human papillomavinus (HPV) knowledge and comfortable discussing HPV risk factors with patients.

Conclusion: Dental hygienists in this study are regularly conducting OCSs; however, they lack comfort discussing sensitive topics such as transmission of oral HPV, and screenings may not be fully comprehensive.

dental hygiene, health communication, human papillomavirus, oral cancer screening oral health

1 | INTRODUCTION

Head and neck cancers, including lip, oral, laryngeal and pharyngeal cancers, show an increasing incidence in many parts of the world. 2-3 Oral cavity and oropharyngeal cancers in particular have the sixth 145 500 deaths worldwide in 2012.5 Many oral cancer diagnoses

national statistics predict there will be 3.1 deaths for every 100 000 Canadians related to oral cancer 6 Survival rates improve by 50% when detected at localized stages; however, oral cancers are only detected at this early stage 30% of the time. Even with survival, quality of life is often seriously impacted after treatment.⁸ Treatments (surgery, destructive, damaging teeth, salivary glands, and other head and neck anticipate only a 50% chance of survival within 5 years. 4 Canadian tissues necessary for everyday activities such as eating and talking.

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Int J Dent Hygiene. 2019;16:e38-e45.

dental hygienists listed an oral cancer screening as part of their regular process of care

Intraoral Components

are inspected at higher frequencies (96%) than extraoral components (73%)

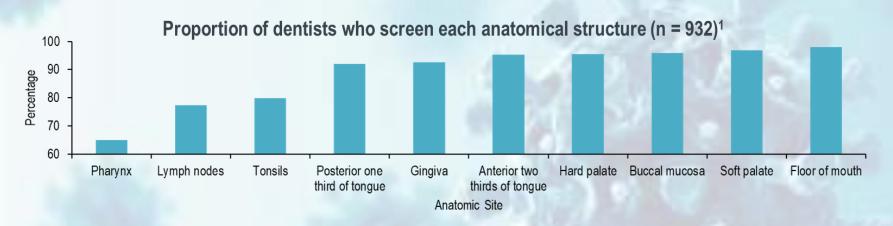


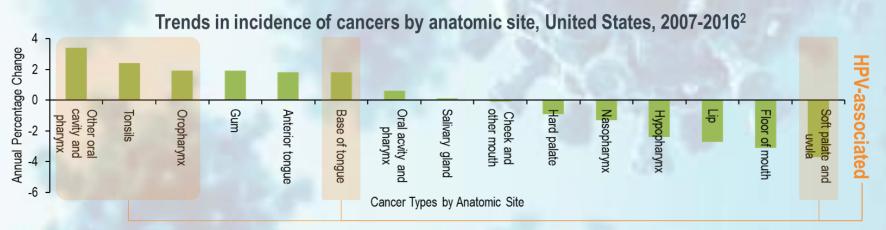
felt their education felt their education prepared them to discuss sonsitive topics

felt confident in their HPV knowledge and comfortable discussing HPV risk factors with natients factors with patients

Dental hygienists (n=256) in this study regularly conducts oral cancer screenings; however, they lack comfort discussing sensitive topics such as oral HPV, and screenings may not be fully comprehensive.

Dentists' Capacity to Mitigate the Burden of Oral Cancers: Ontario, Canada







92.4%

believed that they are adequately trained to recognize the early signs and symptoms of oral cancer¹

35.4%

believed said that they are adequately trained to obtain biopsy samples from suspected lesions¹

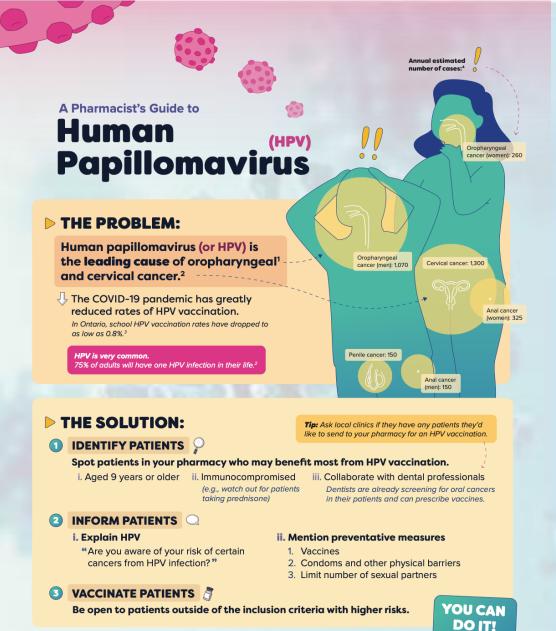
<40%

believed said that they are adequately trained to address relevant risk factors (smoking, alcohol use, HPV)¹

Find the Patients

- Screen
 - Common language
- Educate
 - Personal risk assessment
 - Make it personal
- Empower
 - Provide a RX
 - Provide a vaccine
 - Close the circuit





- https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4299160/ https://cancer.ca/en/cancer-information/reduce-your-risk/get-vaccinated/human-papillomavirus-hpv
- ³ Public Health Ontario Surveillance Report: Ontario Agency for Health Protection and Promotion. 2021
- ⁴ Cancer Incidence by Cancer Registry in Canada. Canadian Cancer Statistics 2016. Special topic: HPV-associated cancers, Government of Canada. October 2016. Merck Canada Inc. 2015.

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Case Presentation: female HPV-related oropharyngeal cancer patient

History and Patient Presentation

- She was diagnosed with squamous cell carcinoma on the left base of the tongue.
- The biopsy was HPV positive.
- Surgical treatment of the lesion included removal of a salivary gland.
 She also went through a course of radiation therapy.

- She has severe xerostomia,
- eats only on the right side,
- has a cast partial upper denture that could not be used due to friable tissues.
- Her oral health had deteriorated following her cancer diagnosis, resulting in generalized caries and large failing restorations.
- She was depressed and overwhelmed by how her life had changed post treatment and was contemplating initiating an end-of-life protocol.





Mandibular arch and tongue (courtesy of Dr. Cheryl Cable)



arch



Images courtesy of Dr. Cheryl Cable





What can we do today – a way to change our conversation. What if?

We must act cohesively:

Advocate

- advocate the benefits of preventive programs such as vaccine protocols
- Goal: funding vaccine programs for every patient who wants and needs one
- Eliminate barriers to vaccination cost / availability / knowledge

Develop communication tools

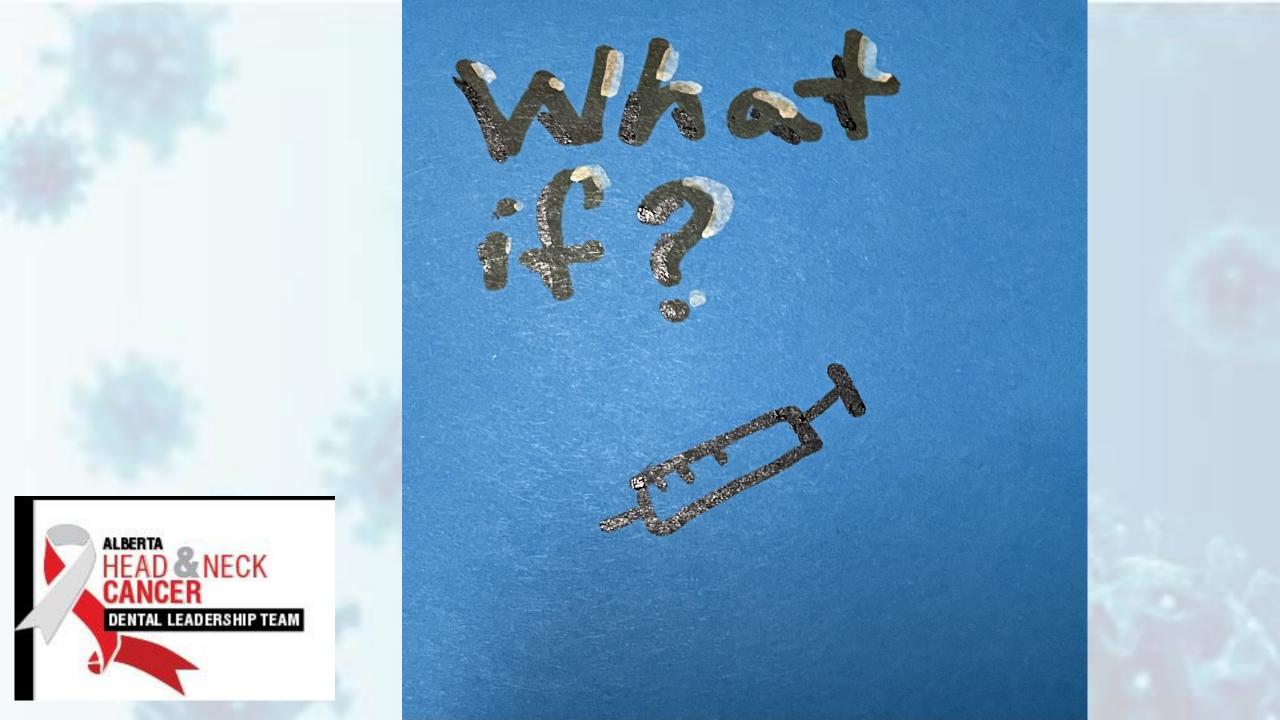
- Clear and concise language common language between physicians, nurses, pharmacists, dentists...
- To our colleagues and to decision makers

Facilitate

- facilitate dental rehabilitation in a local and timely manner.
- Protect the vulnerable patients and ensure their care is supported not just short term, but long term. This
 disease and the sequelae are for life.
 - Close to home
 - Competent, certified clinicians
 - Financial support
 - Currently not good

Dentists as Vaccinators

Support and encouragement



Let's work together and defeat the dark side

Thank you

Question & Answer Period

On a computer, submit your text question using the Questions pane

NOTE: On a mobile device, tap on the "?" to open the questions pane



Beyond Elimination of Cervical Cancer: A strategy for prevention of head and neck cancer

- Evaluation: https://forms.gle/9rVHvahqUDeRZg8u7
- Slide Set, Video recording, HPV documents at: hpvglobalaction.org & www.CIDCgroup.org

Thank you for participating!

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The opinions expressed in this webinar are those of the presenter and do not necessarily reflect the views of CIDC, HPV Global Action or their partners